

LOCAL VETERAN RECRUITING ACTION PLAN

Month 2011

Target Market: City, State

Target Job Title(s): Job Title Names

Level of Urgency: Maintenance Recruitment OR Heightened Aggressiveness OR Full Court Press

Instructions: After completing a **Labor Market Assessment (LMA)** of the area, use this local veteran **Recruiting Action Plan (RAP)** template to develop your own organization's RAP for each hot spot location. Refer to the **Veteran Partner Levels and Definitions** template for ideas and examples of partner engagement activities and events that can be monitored and accomplished with each partner. Track all local veteran partner activities, results and outcomes using this RAP. Modify this RAP template to suit the needs of your own organization.

DELIVERABLE	PERSON RESPONSIBLE	DUE DATE / COMMENTS
1. Example: Host formal briefing sessions with the partner (specify the name of the partner) on company premises (e.g., take the partner through a "mock" interview, hiring and/or testing session so they can experience and learn the selection process to better understand the qualifications needed to perform the jobs and improve success in referring qualified candidates to the company's openings)	Jane Jones, HR Recruiter	<ul style="list-style-type: none"> • May 1, 2011 • Planning in progress; on track
Results as of _____: Provide additional details here, next steps, etc. Use this RAP to guide discussions in meetings with your recruiting staff.		
2.		•
Results as of _____:		
3.		•
Results as of _____:		
4.		•
Results as of _____:		
5.		•
Results as of _____:		
6.		•
Results as of _____:		
7.		•

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Results as of _____:		
8.		•
Results as of _____:		
9.		•
Results as of _____:		
10.		•
Results as of _____:		
11.		•
Results as of _____:		
12.		•
Results as of _____:		
13.		•
Results as of _____:		
14.		•
Results as of _____:		
15.		•
Results as of _____:		

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16.		•
Results as of _____:		
17.		•
Results as of _____:		
18.		•
Results as of _____:		
19.		•
Results as of _____:		
20.		•
Results as of _____:		
21.		•
Results as of _____:		
22.		•
Results as of _____:		
23.		•
Results as of _____:		

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24.		•
Results as of _____:		