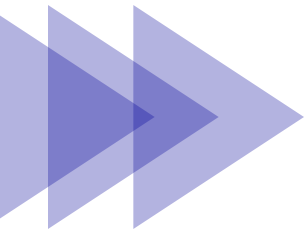


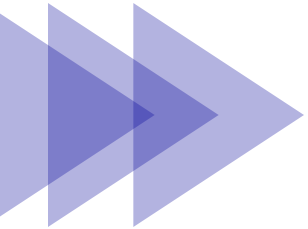
Oregon's Self Employment Assistance Program

SEA Webinar
August 1, 2012
Laurie Warner, Director
Oregon Employment Department



What is Needed for SEA?

- State legislature approval
- A functioning and up-to-date Worker Profiling system
- A 'SEA specific' claims reporting system
- Agency commitment and resources



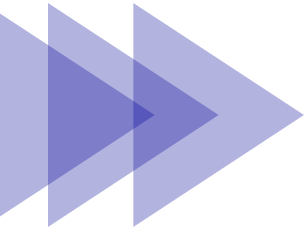
Who is Eligible?

- Regular benefit claimants
 - Expecting DOL approval to extend SEA to EUC claimants
- Interstate claimants if the state from where they are paid allows SEA
- Profiled as likely to exhaust their regular unemployment benefits



Helping Assure Success in SEA

- Business is determined feasible by staff
- SEA participant must submit a formal business plan within 30 days of acceptance into SEA
- Claimants enter program after approval rather than entering as cohorts



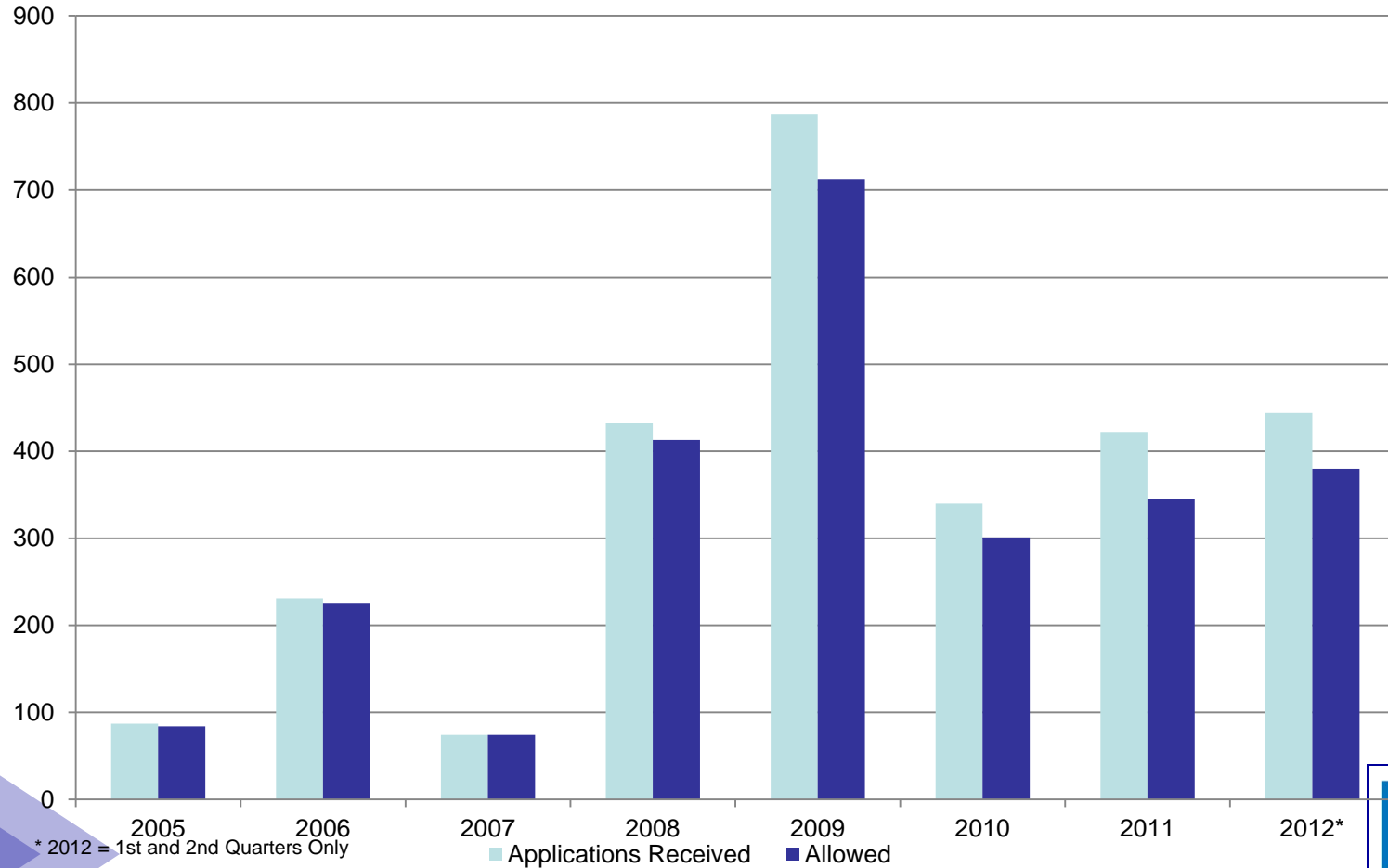
Promoting SEA in Multiple Ways

Claimants at or above threshold score:

- Hear about the program during the Welcome Process at our WorkSource Oregon Centers
- Have an SEA message in their job matching profile
- Receive an informational letter about SEA after their initial claim is filed
- See information on our website/brochures

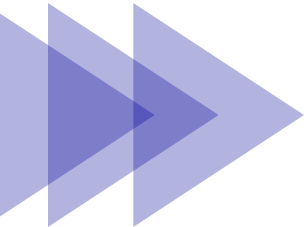


SEA Participation



Participant Outcomes

- 1731 claimants enrolled in or completed SEA from July 1, 2005 thru June 30, 2011
 - 416 of these had SSNs which matched the SSN of a business owner in Oregon's UI Tax database as an individual business owner themselves



2011 Survey

Previous SEA Participants

- 373 previous SEA participants responded
 - 261 respondents had launched their business
 - 53 reported one or more full time employees
 - 28 reported one or more part time employees
 - 29 reported occasional employees

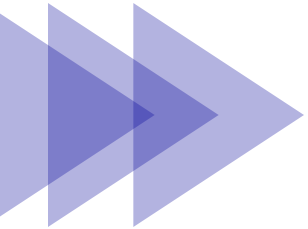


More Survey Results

- Annual payroll:
 - 17 estimated at or above \$100,000
 - 10 reported \$100,000-\$199,000 range
 - 6 reported \$200,000-\$599,000 range
 - 1 reported at \$1.4 million
- Common recommendation was for additional weeks of SEA coverage

Challenges

- Lack of funds for entrepreneurial training
- Reliance on worker profiling does not necessarily reflect a person's ability to start and manage a business
- Inability to access data to measure outcomes



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