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New Partnership; New Opportunity - LinkedIn Talent Solutions (LinkedIn)

February 12, 2022

NASWA and LinkedIn have worked closely for several years beginning with the NLx to training thousands of career coaches. The partnership provides opportunities to improve the delivery of workforce development services for state workforce agencies.

The goal of the partnership is to empower workforce agencies with best-in-class tools to strengthen how they engage with job seekers and employers, understand the labor market in real-time, and develop in-demand skills among program participants.

Hiring Solutions for State Workforce Agencies

State workforce agencies have access to a new suite of tools to improve delivery of workforce services through the [LinkedIn Talent Solutions product suite](#). **The offering includes an exclusive 5% discount** beyond the existing and already discounted workforce development pricing.

This new commercial collaboration will facilitate stronger public-private partnerships by providing state workforce agencies the ability to partner with LinkedIn and access their full suite of LinkedIn Talent Solutions products, including LinkedIn Learning and LinkedIn Talent Insights.

This includes an exclusive community of practice, offering technology solutions to state workforce agencies for:

- Client recruitment and placement
- Real-time LMI dashboards
- Online and on-demand learning

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NASWA LinkedIn Talent Solutions Winter Forum 2022.pdf

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