

COMMUNICATIONS UPDATE

Board of Directors Meeting
June 13, 2018



Member Services – member list management



Member Services Coordinator

Deja' Morrison, dmorrison@naswa.org



NEW! Quarterly Updates for each state's member list

WANTED: NASWA State Coordinator!

Alabama

Alaska

Arizona

Connecticut

District of Columbia

Nevada

New Mexico

North Carolina

North Dakota

Rhode Island

South Carolina

Tennessee

Texas

Virginia

West Virginia

CONTACT:

Deja' Morrison, dmorrison@naswa.org



Meeting Management

New!



Goldencompass.us

- Robert Shamo, founder and chief relationship officer
- Hospitality industry for over 20 years.
- Mission: “to seamlessly manage our customers meeting planning needs, and create unique and unforgettable experiences.”

NASWA.org Website

DRIVING THE **NATIONAL
WORKFORCE** AGENDA

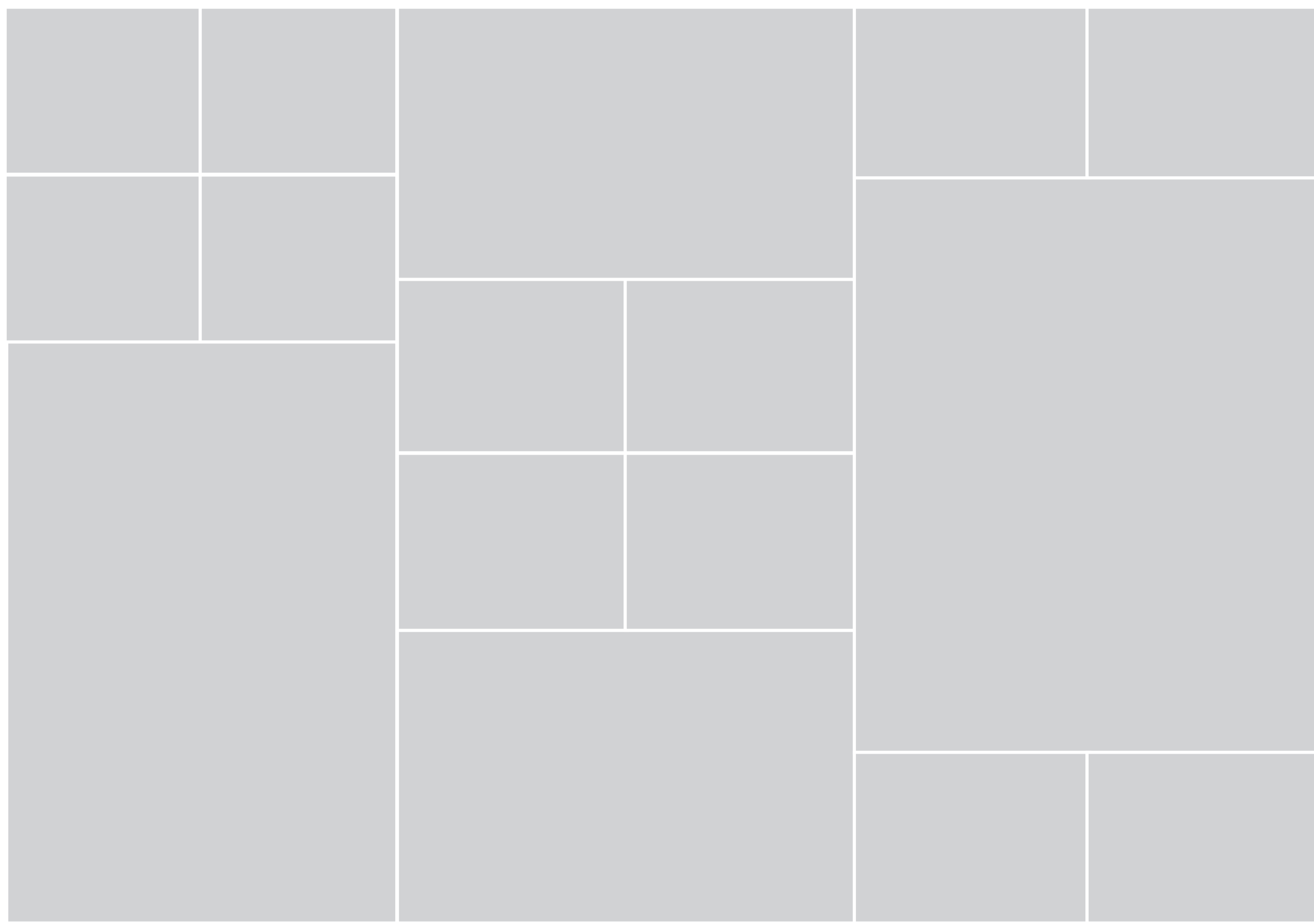
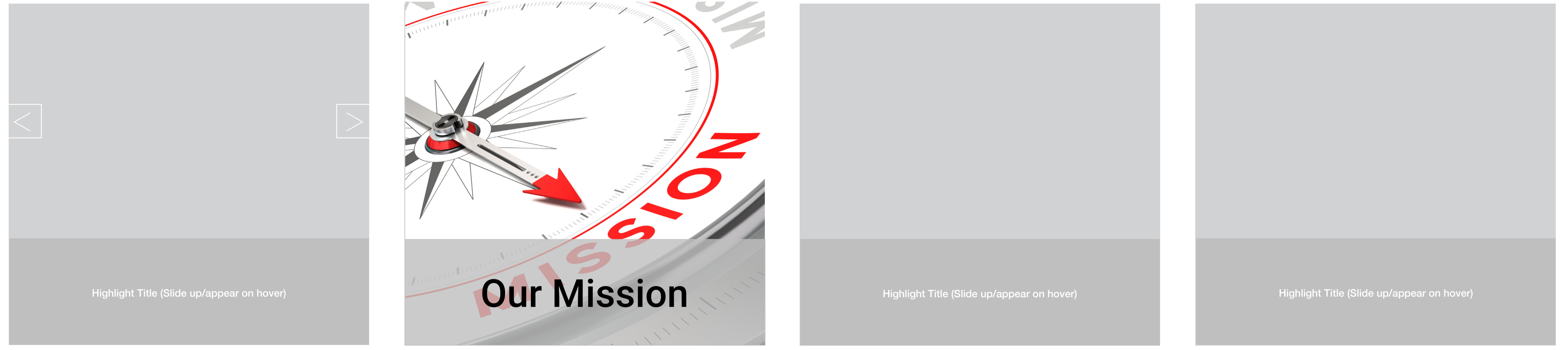
- **Now: data migration**
- **June: soft launch & testing**
- **Late July: hard launch**

NASWA.org Website

- Committee: <http://devnaswa.naswa.org/committees/administration-and-finance>
- About NASWA (including Board, Staff, Timeline): <http://devnaswa.naswa.org/about>
- States Map: <http://devnaswa.naswa.org/states>
- Blog page: <http://devnaswa.naswa.org/blog/success-district-columbia>



DRIVING THE NATIONAL WORKFORCE AGENDA



Use #NASWAORG for your chance to be featured

Upcoming Events



UI 101 TRAINING FOR VENDORS

MAY 16-18, 2017
 BALTIMORE, MD



EMPLOYMENT & TRAINING COMMITTEE MEETING

MAY 18-19, 2017
 BOSTON, MA



ADMINISTRATION & FINANCE COMMITTEE MEETING

MAY 18-19, 2017
 PHILADELPHIA, PA



BASIC UI FRAUD INVESTIGATIONS INSTRUCTOR-LED TRAINING

JUNE 6-7, 2017
 PHILADELPHIA, PA

[View All Events](#)

[View Past Events](#)

NASWA AFFILIATES



Communications Workgroup

May 9 – 10
Denver meeting

25 attendees =
Largest meeting



NASWA @NASWAORG · May 9

Great discussion headed up by Jake Troyer w/ @MTDLI1 talking about best practices with public records requests and the need to inform the public about state innovations in #wkdev. States are doing great work and are getting the word out to the public! @NASWAORG #CommsWorkgroup



Communications Workgroup

- Strategic Messaging
- Managing Customer Communications
- Internal Communications
- Media Relations
- Creating a Meaningful Transition Plan
- Guest Speaker: Tony Kovaleski, Investigative Reporter, KMGH Denver Channel 7 (ABC affiliate)
- **Transitioning to a NASWA Committee: Board Action Requested**



Janelle Guthrie, APR @janelleguthrie · May 9

Thank you, @NASWAORG! I'm happy to be joining so many state communications directors in Denver to learn and share best practices!



Questions?

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