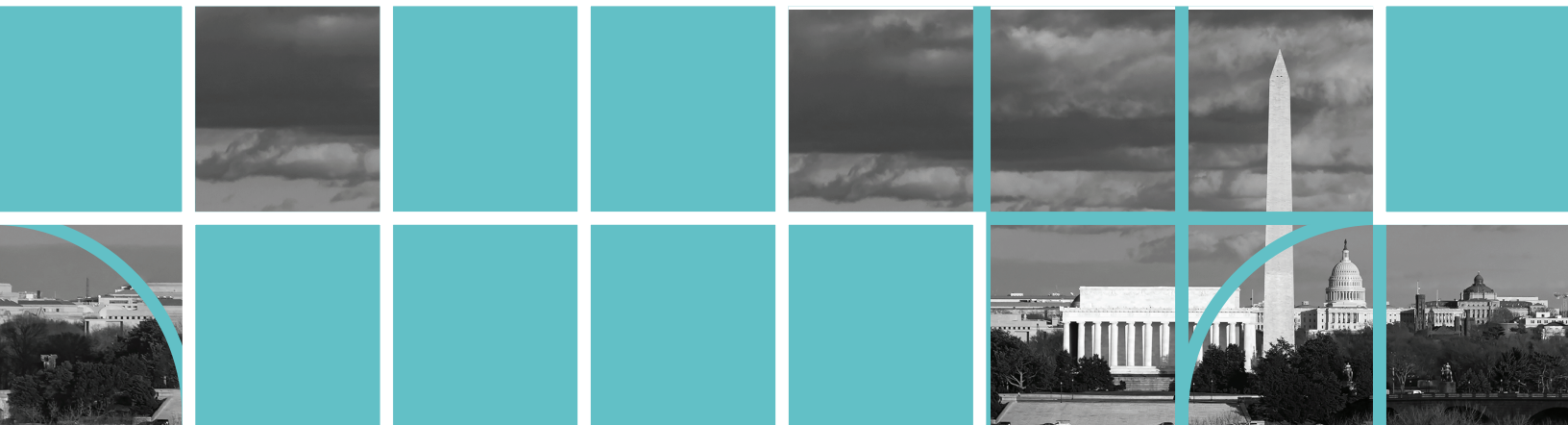




# WINTER POLICY FORUM

washington, dc  
february 15, 2024



# THANK YOU TO OUR SPONSORS

## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSOR Career Edge



# TUESDAY, FEBRUARY 13

**10:00a - 5:00p** **Check-In: Committee Attendees / Winter Policy Forum Attendees** \*Pick up your name badge\*  
Lobby Level (beside elevator bank/gift shop)

**1:30 - 5:00p** **Committee Meetings**

- Communication Committee – Meet in Lobby at 1:15pm
- Employment & Training Committee – Regency C (Ballroom level)
- Equal Opportunity Committee – Congressional CD (Lobby level)
- Technology Committee – Regency B (Ballroom level)
- WLMI Committee – Congressional B (Lobby level)

**3:00 - 4:00p** **PM Break**



# WEDNESDAY, FEBRUARY 14

**7:00a - 7:00p** **Check-In: Committee Attendees / Winter Policy Forum Attendees** \*Pick up your name badge\*  
Hospitality Desk – Regency Foyer (Ballroom Level)

**7:30 - 9:00a** **Hosted Breakfast for Committees**

**8:30a - 5:00p** **Committee Meetings**

- A&F Committee – Columbia Foyer (Ballroom level)
- Board of Directors Meeting – Columbia B (Ballroom level)
- Communication Committee (9:00a) – Columbia C (Ballroom level)
- Employment & Training Committee – Regency C (Ballroom level)
- Equal Opportunity Committee – Thornton (11th level)
- Technology Committee – Columbia A (Ballroom level)
- WLMI Committee – Regency D (Ballroom level)

**10:00 - 11:00a** **AM Break**

**12:00 - 1:00p** **Hosted Board & Committees Luncheon**  
Regency B (Ballroom Level)

**3:00 - 4:00p** **PM Break**

**1:00 - 5:00p** **Exhibitor Check-In & Setup**  
Regency B (Ballroom Level)

**5:30p – 7:00p** **WPF Welcome Reception With Exhibitors**  
Regency B (Ballroom Level)

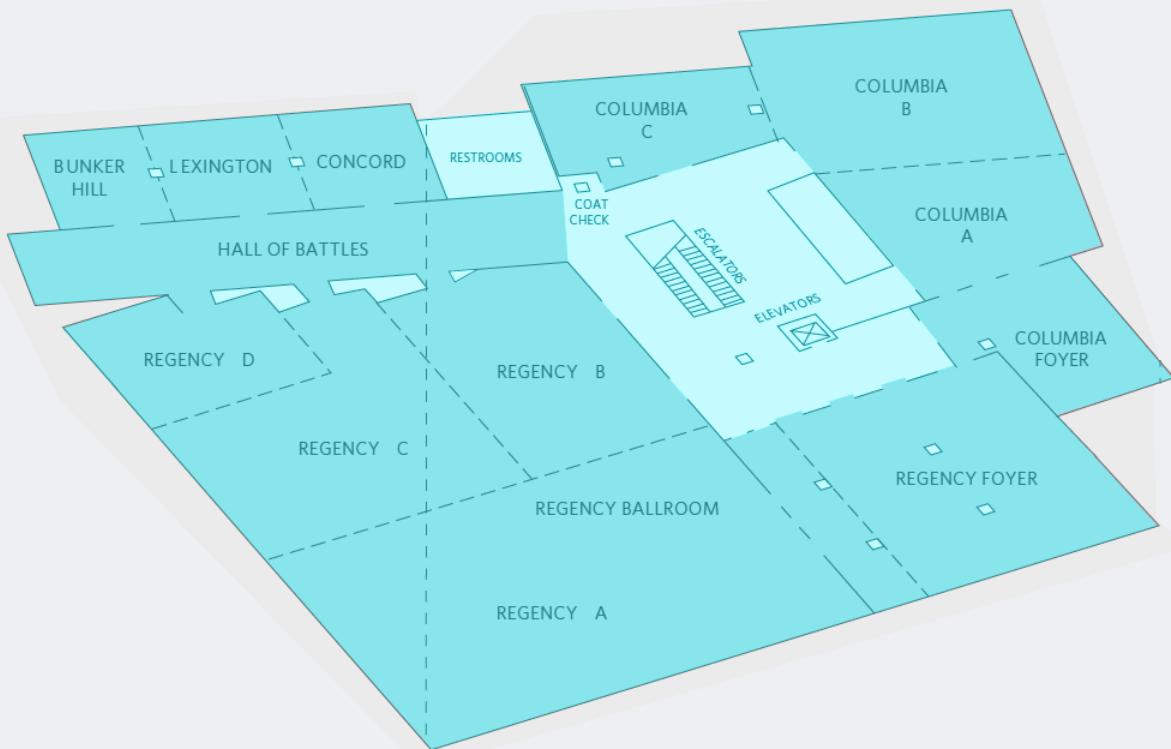


# CHECK-IN TO RECEIVE YOUR NAME BADGE!



All attendees must wear their name badge to attend sessions & meals!

# BALLROOM LEVEL



# THURSDAY, FEBRUARY 15

7:00a - 5:00p

**Hospitality Desk** Regency Foyer (Ballroom Level)  
\*Check in: Pick up your name badge between 7:00a – 9:00a

8:00a - 9:00a

**Hosted Breakfast** Regency A & B (Ballroom Level)

8:00a - 5:00p

**Exhibit Showcase** Regency B (Ballroom Level)

9:00 - 10:45a

**Opening Plenary Session** Regency A (Ballroom Level)

## WELCOME & PLEDGE OF ALLEGIANCE

**Michael Harrington**, *NASWA 2023-2024 Board Chair and Commissioner, Vermont Department of Labor*

## NASWA WELCOME

**Scott B. Sanders**, *President & CEO, NASWA*

## HEARING FROM THE U.S. DEPARTMENT OF LABOR

**Brent Parton**, *Acting Assistant Secretary, Employment & Training Administration, USDOL*

## A WORD FROM OUR GOLD SPONSORS

### MEETING THE NATION'S WORKFORCE CHALLENGES: NASWA'S 2024 LEGISLATIVE PRIORITIES

With the start of a new year, NASWA officially released its 2024 Legislative Priorities. Join State Workforce Agency leaders as they discuss NASWA's new policy recommendations and hear from Congressional staff as they highlight their priorities for the remainder of the 118th Congress.

Moderator

**Stephanie Beckhorn**, *Director, Employment & Training, Michigan Department of Labor & Economic Opportunity*

NASWA Members

**Courtney Arbour**, *Director, Workforce Division, Texas Workforce Commission*

**Adam Leonard**, *Chief Analytics Officer and Director of the Division Information Innovation and Insights, Texas Workforce Commission*

**Scott Powell**, *Chief Data Officer, State of Michigan Department of Technology, Management, and Budget*

**Sujith Cherukumilli**, *Senate Committee on Health, Education, Labor and Pensions*

**Anne DeCesaro**, *Policy Director, Senate Committee on Health, Education, Labor and Pensions*

**Marek Laco**, *House Committee on Education and the Workforce*

**Scott Estrada**, *House Committee on Education and the Workforce*

Congressional Committee Staff

10:45 - 11:15a

**Break** Exhibit Hall - Regency B (Ballroom Level)

# THURSDAY, FEBRUARY 15

11:15 - 11:45a

## Winter Workforce Innovation Awards Ceremony

Regency A (Ballroom Level)

### WINTER WORKFORCE INNOVATION AWARDS

The Winter Workforce Innovations Awards are presented by several of NASWA's national policy committees.

- The **Data Insights and Innovations Award** is presented by the Workforce & Labor Market Information Committee and honors a state workforce agency, or partnership involving a state workforce agency, for achievements related to labor market and workforce information.
- The **Merrill Baumgardner Innovation in Information Technology Award** is presented by the Technology Committee and a state demonstrating excellence in the field of information technology.
- The **Pinnacle Award for Business Development Award** is presented by the Employment & Training Committee and honors a state workforce agency for an innovative business services initiative, framework, or effort of national impact, that addresses the employment/workforce needs of businesses at one or several stages and results in significant positive impacts for businesses.
- The **Pinnacle Award for Workforce Development Award** is presented by the Employment & Training Committee and recognizes a state workforce agency for an innovative workforce project, strategy, or initiative that involves assisting certain or all customers with career services and/or the attainment of in-demand skills and credentials, and which results in significant contributions towards the achievement of opportunity for customers.
- The **William J. Harris Equal Opportunity Award** is presented by the Equal Opportunity Committee and recognizes a state, or partnership involving a state, for an innovative workforce-related program, project, or initiative which results in significant contributions towards the achievement of equal opportunity and nondiscrimination.

12:00 - 1:00p

**Hosted Luncheon** Regency A & B (Ballroom Level)

1:15 - 3:15p

**Plenary Session** Regency A (Ballroom Level)

### OBSERVATIONS FROM THE TREASURY ON THE U.S. ECONOMY & LABOR MARKET

**Dr. Tara Sinclair**, Deputy Assistant Secretary for Macroeconomics, Office of Economic Policy, Department of Treasury

### COLLABORATING WITH OUR PARTNER ASSOCIATIONS

**Scott B. Sanders**, President & CEO, NASWA

Moderator

# THURSDAY, FEBRUARY 15

## Panelists

**Will Durden**, Chair Elect, National Association of State Directors of Adult Education (NASDAE) & Director, Basic Education for Adults, Washington State Board for Community and Technical Colleges

**Tonia D. Ferguson, Esq.**, Director of Legislative Affairs, Council of State Administrators of Vocational Rehabilitation (CSAVR)

**Matt Lyons**, Senior Director of Policy & Practice, American Public Human Services Association (APHSA)

**Christina Whitfield**, Senior Vice-President & Chief of Staff, State Higher Education Executive Officers Association (SHEEO)

## Moderator

## Panelists

### THE FUTURE IS NOW: AI POLICY FOCUS

**Amy Hiltunen**, Director, Workforce IT Support Center, NASWA

**Manoach Lamarre**, Senior Policy Advisor, Employment & Training Administration, USDOL

**Jennifer Sereno**, Assistant Deputy Secretary, Wisconsin Department of Workforce Development

3:15 - 3:45p

**Break** Exhibit Hall - Regency B (Ballroom Level)

3:45 - 5:00p

**Closing Plenary Session** Regency A (Ballroom Level)

### MAXIMIZING THE IMPACT OF FEDERAL INVESTMENTS

The Bipartisan Infrastructure Law, the CHIPS & Science Act, and the Inflation Reduction Act are making substantial investments in sectors as varied as semiconductor manufacturing and renewable energy. Hear from federal agency representatives and state workforce leaders about how they are planning for and implementing these historic federal investments.

## Moderator

## Panelists

**Ben Mays**, Policy Director, NASWA

**Bryce Barraza**, Deputy Assistant Director, Arizona Department of Economic Security

**Maya Goodwin**, Senior Advisor for Workforce, Office of Energy Jobs, U.S. Department of Energy

**Dr. Robert McGough**, Chief Data Officer, Arkansas Department of Information Systems

**Vicki Mockler**, Director, Bureau of Employment & Workforce Opportunities, New York State Department of Labor

**Paige Shevlin**, Strategic Advisor for Infrastructure Workforce Development, U.S. Department of Transportation

### THE POLITICAL LANDSCAPE 2024

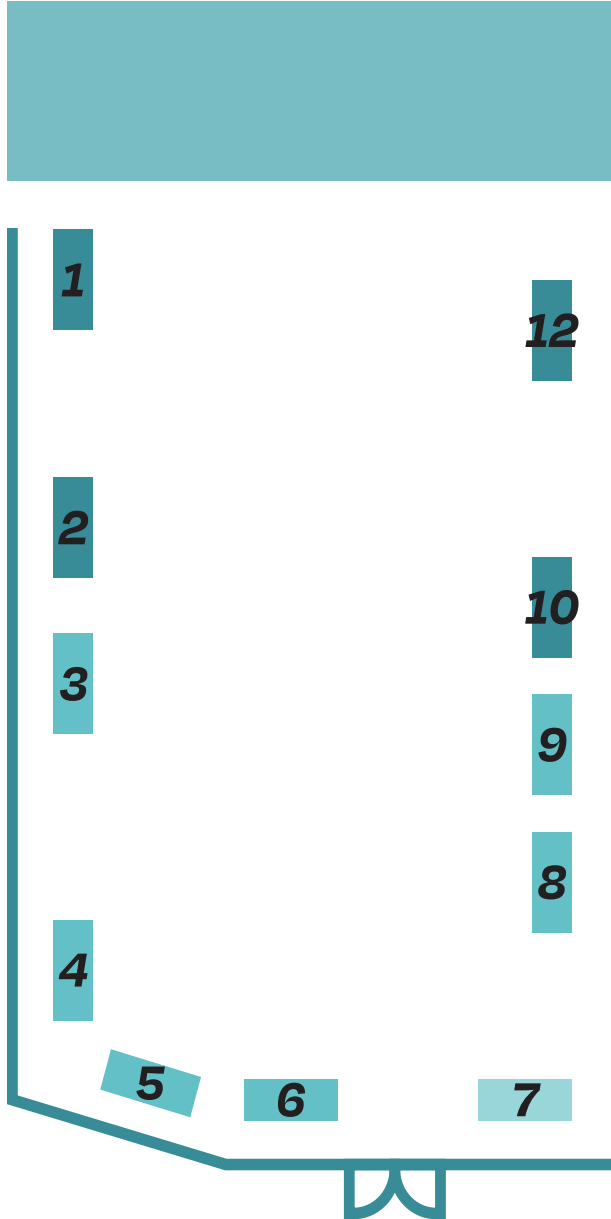
**John Colbert**, Co-Founder, Capitol Hill Partners

### ADJOURN

WINTER POLICY FORUM 2024 | #NASWAWPF24

# SPONSOR EXHIBIT HALL

## REGENCY B



## GOLD SPONSORS

### **AWS** *Table 1*

Amazon Web Services (AWS) helps government customers deploy cloud services to reduce costs, drive efficiencies, and increase innovation across the globe. AWS has dedicated teams focused on helping our customers pave the way for innovation and, ultimately, make the world a better place through technology.

### **FAST Enterprises** *Table 12*

Fast Enterprises (FAST) has modernized systems for 95+ governments worldwide. Our highly flexible FastUI software is the complete solution for UI taxes, benefits, and appeals. We partner with unemployment agencies to optimize operations and automate services while enhancing accessibility and usability for customers.

### **FutureFit AI** *Table 2*

FutureFit AI is the market-leading workforce technology provider, pioneering demand-driven workforce ecosystems that harness the power of AI to bridge the gap between talent and opportunity. FutureFit AI has developed AI-powered technology solutions that seamlessly connect workforce agencies, job seekers, and employers to create thriving workforce ecosystems and power our mission to revolutionize how individuals access economic opportunity.

### **Geographic Solutions** *Table 10*

Geographic Solutions is the leading provider of integrated software for state and local workforce agencies. The company's online employment solutions facilitate case management, federal reporting, job aggregation, labor exchange, job market analysis, economic and educational planning, human services, and unemployment insurance benefits. For over 31 years, Geographic Solutions has developed software for students, job seekers, employers, service providers, and agency staff that enhances service delivery and fosters career placement.





## SILVER SPONSORS

### **LexisNexis Risk Solutions** *Table 4*

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in Georgia and part of RELX, a global provider of information-based analytics and decision tools. Visit [www.risk.lexisnexis.com/government](http://www.risk.lexisnexis.com/government) for more information.

### **LinkedIn | Carahsoft** *Table 9*

LinkedIn connects the world's professionals to make them more productive and successful. With more than 1 billion members worldwide, including executives from every Fortune 500 company, LinkedIn is the world's largest professional network. The company has a diversified business model with revenue coming from Talent Solutions, Marketing Solutions, Sales Solutions and Premium Subscriptions products.

### **Infosys Public Services** *Table 8*

Infosys Public Services is a leader in business consulting, technology solutions, and next-generation digital services. We enable State Labor Agencies to accelerate their digital transformation, and integrate and transform their Labor programs through innovative solutions like Infosys LaborForce. Visit [www.infosyspublicservices.com/labor](http://www.infosyspublicservices.com/labor) to learn more.

### **Google Cloud** *Table 3*

Google Cloud is helping state and local governments empower their workforce and improve the lives of their constituents with our secure, interoperable, intelligent platform. Whether your organization is looking to build new applications in the cloud or transform your current infrastructure, we can help modernize service delivery.

### **Monster Government Solutions** *Table 6*

As a wholly owned subsidiary of Monster Worldwide, Inc., Monster Government Solutions pioneered online hiring for the public sector 19 years ago, and continues to develop and implement innovative workforce solutions and services to connect people to jobs. Visit [MonsterGov.com](http://MonsterGov.com) to learn more.

### **Catalis** *Table 5*

Catalis is North America's premier provider of government Software as a Service (SaaS) and integrated payments, specializes in empowering municipal, county, state, and federal governments with innovative digital solutions. Our services include scalable, secure cloud-based SaaS, automated fact-finding, efficient determinations, flexible workflows, and easy integration with modern and legacy systems, modernizing UI operations across the US.

## BRONZE SPONSOR

### **Career Edge** *Table 7*

Career EDGE is an emerging leader in the Case Management System and Labor Exchange arena. Career EDGE prides itself on being the most innovative, cutting EDGE platform for states and workforce boards across the country. EDGE was built by workforce development experts from Career TEAM, a company who has served individuals and employers since 1996.

