

# SPONSORSHIPS | VETERANS CONFERENCE

The annual Veterans Conference is the event to attend to network with frontline staff from across the country who provide veterans services. This conference focuses on "Serving Those Who Served," and features learning opportunities for staff from state workforce agencies and partner organizations who serve veterans and transitioning service members.

**WHEN**  
July 9 - 11, 2025

**WHERE**  
Grand Hyatt  
Washington, DC

	<b>PLATINUM</b> \$16,500 4 available	<b>GOLD</b> \$10,000 5 available	<b>SILVER</b> \$7,550 6 available	<b>BRONZE</b> \$5,750 8 available
<b>Exhibit table in exhibit area</b> (six-foot table with two chairs)	1 table	1 table	1 table	
<b>"A Word from our Sponsors"</b>	60 seconds, in-person, spoken General session	60 seconds, pre-recorded video General session		
<b>Complimentary registration(s)<sup>1</sup></b>	2	2	1	1
<b>Ad in event program</b>	Full page	Half page	Quarter page	
<b>Recognition during general sessions</b>	Premium	Premium	Standard	Standard
<b>Logo in event email communications</b>	•	•	•	•
<b>Logo displayed on the NASWA event website with link to company website</b>	•	•	•	•
<b>Recognition of sponsorship in event program and "Thanks to Our Sponsors" signage</b>	•	•	•	•
<b>Conference participant list</b>	Excel Format, Pre- & post-conference	Excel Format, Pre-conference	PDF Format, Pre-conference	
<b>Promotions via social media campaign</b>	Premium	Premium		
<b>Recognition as Welcome Reception co-sponsor</b>	•			
<b>Recognition as Breakfasts and Luncheons co-sponsor</b>		•		

## A LA CARTE

**Event Check-In Sponsorship** - Highlight your company on co-branded<sup>2</sup> tablecloths at the conference registration check-in area and co-branded name badge lanyards for each registered attendee. *Includes 2 co-branded tablecloths.*

\$3,000

**Exhibit Table (for non-sponsors)** - LIMITED AVAILABILITY - One six-foot table and two chairs (Includes 1 complimentary registration<sup>1</sup>)

\$3,200

**Exhibit Table (for Bronze sponsors)** LIMITED AVAILABILITY - One six-foot table and two chairs

\$1,000

<sup>1</sup>You must complete a separate registration to attend the conference and/or staff your exhibit table. Contact [naswa-meetings@naswa.org](mailto:naswa-meetings@naswa.org) for your complimentary registration code(s), if applicable. Additional registrations may be purchased for additional attendees/exhibit table staff.

<sup>2</sup>"Co-branded" means sponsor logo affixed next to the conference logo OR the NASWA logo